

# Wellbeing Budgeting and Public Health: Promising Practice for Pandemic Recovery?

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Webinar | November 25, 2020

National Collaborating Centre  
for Healthy Public Policy



Centre de collaboration nationale  
sur les politiques publiques et la santé  
National Collaborating Centre  
for Healthy Public Policy

*Institut national  
de santé publique*  
Québec

# Technical information

- Chat (exchanges with all participants)
- Q & A (questions for speakers, technical questions, vote for questions)
  - The webinar will be recorded, including the chat and Q & A boxes, so please keep that in mind in any exchanges
  - The recording will be available on our website
  - Evaluation form will be sent by email



# National Collaborating Centre for Healthy Public Policy (NCCHPP)

## Our Mandate

Support public health actors in their efforts to develop and promote healthy public policies

## Our Projects

- Analyzing Public Policies
- Climate Change
- Health in All Policies
- Health Inequalities
- Health Impact Assessment
- Knowledge Sharing
- Population Mental Health and Wellness
- Public Health Ethics

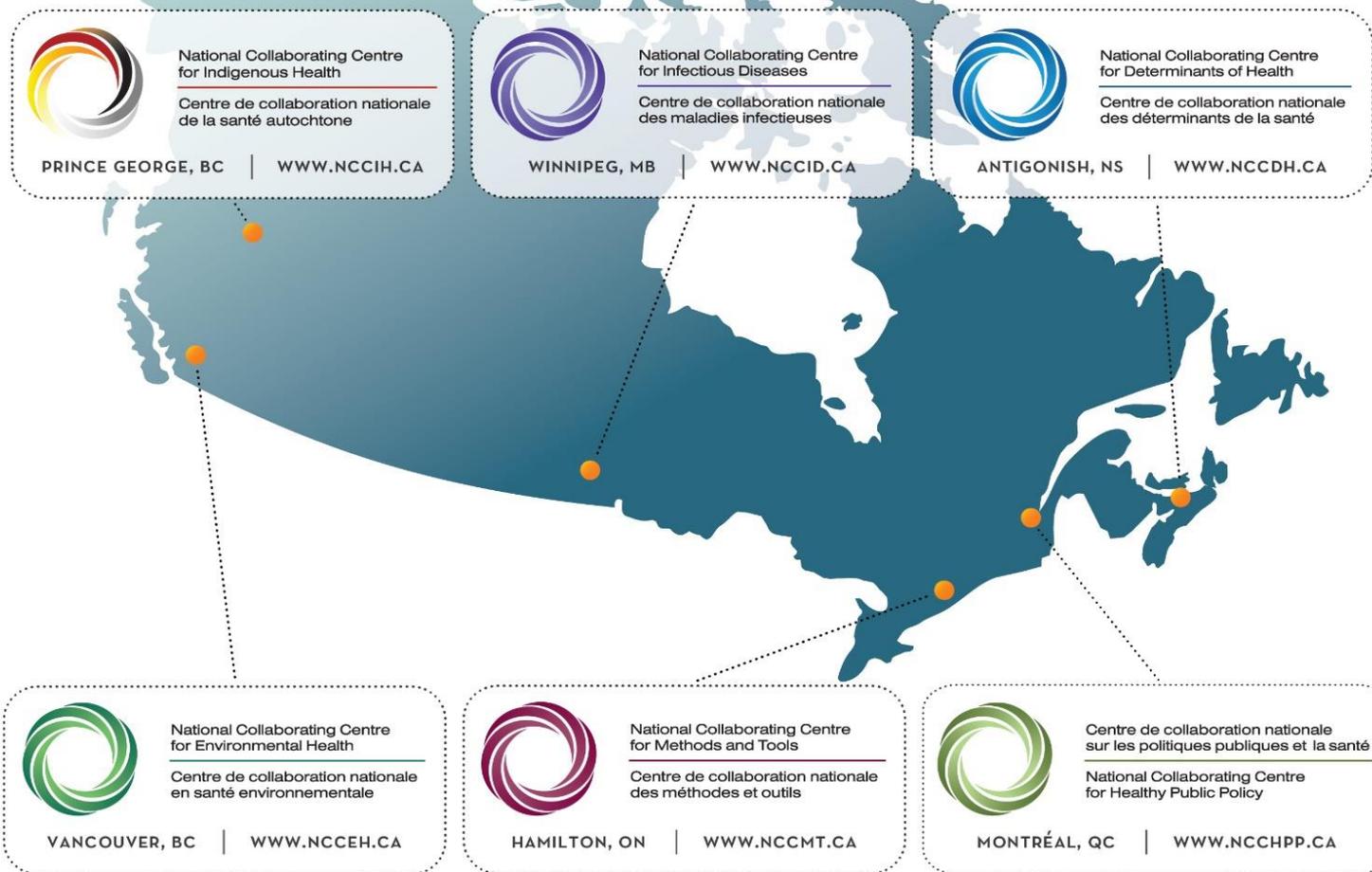




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# Land Acknowledgment

We acknowledge that we are on an age-old Indigenous territory, a place of meeting and diplomacy between peoples and the site of the signing of the Great Peace treaty. We thank the Kanien'keha'ka (Mohawk) nation for their hospitality on this unceded territory.





**New Zealand will have a new 'well-being budget,' says Jacinda Ardern** (WEF, 2019)

**Governments should put wellbeing of citizens ahead of GDP in budget priorities, Iceland PM urges**  
(The Independent, 2020)

**The economy of wellbeing: what is it and what are the implications for health?**

**Jonathan Cylus and Peter Smith** consider how measurement of wellbeing might be used to set public sector priorities  
(BMJ, 2020)

# Well-being in Public Policy: Should Governments Worry about Happiness? (Hill Notes, 2020)

**Budgets need to reflect there is more to health than  
fighting COVID-19** (The Toronto Star, 2020)

## Britons want quality of life indicators to take priority over economy

**Polls finds majority would like ministers to prioritise health and  
wellbeing over GDP during coronavirus crisis** (The Guardian, 2020)

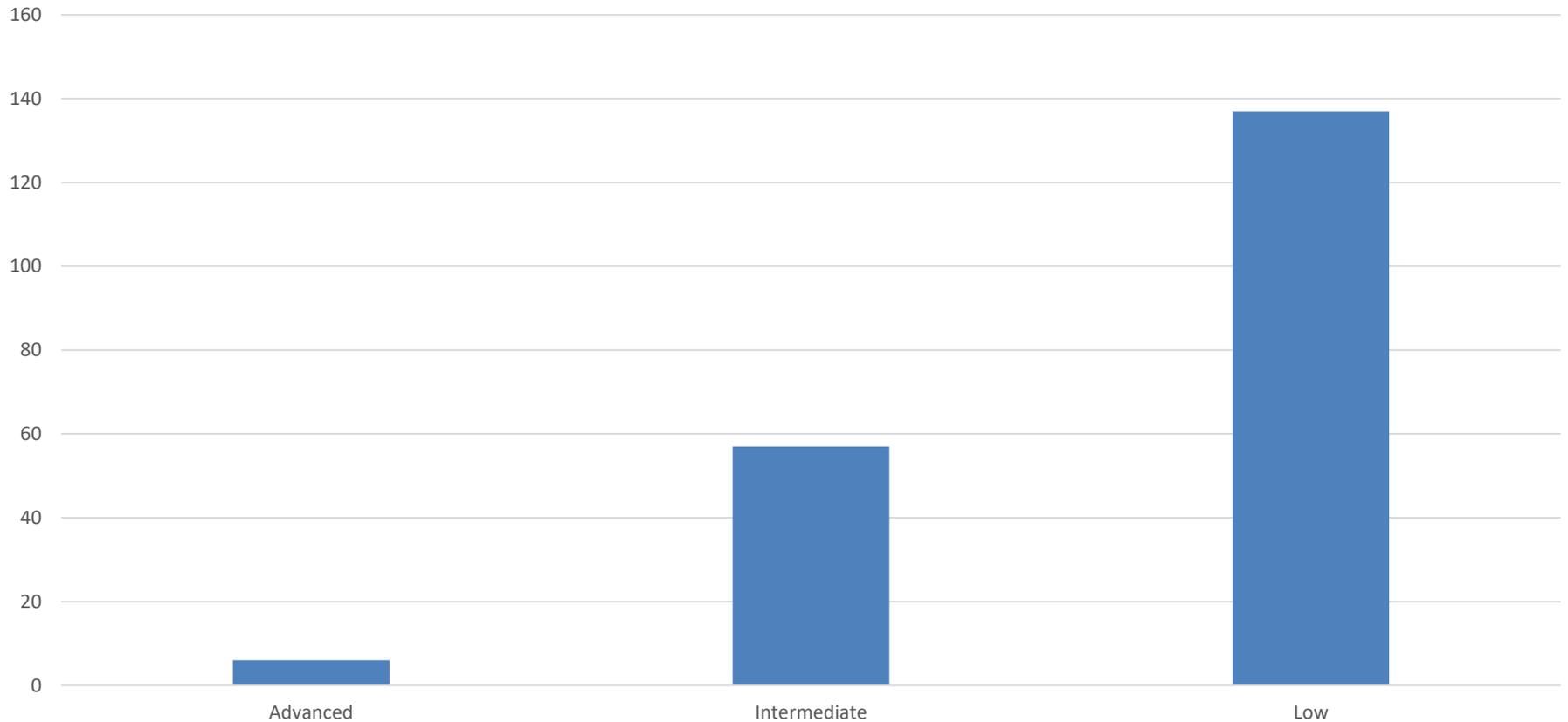
GDP numbers only offer a partial measure of  
Canada's wealth, ignoring the factors that  
tell us whether our well-being is sustainable  
in the long term. (Policy Options Politiques, 2020)

**Minister of Middle Class Prosperity and Associate Minister of Finance  
Mandate Letter** (Office of the Prime Minister, Canada, 2019)

I will expect you to work with your colleagues and through established legislative, regulatory and Cabinet processes to deliver on your top priorities. In particular, you will:

- Lead work within the Department of Finance, with the support of the Minister of Families, Children and Social Development and the Minister of Innovation, Science and Industry as the Minister responsible for Statistics Canada, to better incorporate quality of life measurements into government decision-making and budgeting, drawing on lessons from other jurisdictions such as New Zealand and Scotland.

# How would you describe your level of knowledge with regards to wellbeing budgets?



# Outline

## Main questions

- What do we mean by wellbeing and wellbeing budgets?
- How is wellbeing related to public health practice?
- Is a wellbeing approach a promising one in the wake of the COVID-19 pandemic?
  
- Presentations by guest speakers
- Exchange with guest speakers
- Questions from participants



# Joining us today

*Chris Barrington-Leigh*, PhD. Associate Professor, Institute for Health and Social Policy & Bieler School of Environment, McGill University

*Lindsay McLaren*, PhD. Professor, Department of Community Health Sciences & O'Brien Institute for Public Health, University of Calgary



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# Questions / Comments?



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# Thank you Merci

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Visit us at [ncchpp.ca](http://ncchpp.ca) for more resources

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